How Apex Automates CPM-GOMS

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CPM-GOMS has practical value

CPM-GOMS: an HCI technique for predicting average durations of brief, routine tasks. Perhaps the most successful predictive HCI technique.



Project Ernestine: application of CPM-GOMS saved Bell Atlantic millions of dollars per year





CPM-GOMS makes accurate predictions The ATM Task



Steps:

Insert card (click card slot)

Enter PIN (4901)

Press OK

Select transaction type (withdraw)

Select account (checking)

Enter amount (80)

Press if correct/not correct? (correct)

Take cash (click cash slot)

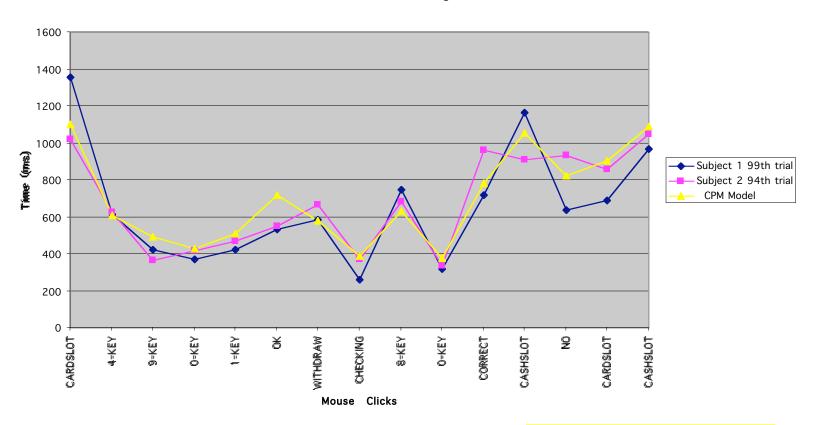
Other Transaction (no)

Take card (click card slot)

Take receipt (click cash slot)

CPM-GOMS makes accurate predictions Well-Practiced Subjects vs. CPM-GOMS

Late Training



- Baskin & John, 1999 found similar results

Talk outline

- 1. Almost formal definition of GOMS & CPM-GOMS
- 2. Creating Apex models that behave in accordance with CPM-GOMS (briefly)
- 3. Value of reproducing this capability in other architectures

Top-level Goal

Get 80€ from ATM

Start with a top-level goal representing the task of interest

Top-level Goal

Get 80€ from ATM

Method 1

G: get ?amt from atm

- 1. init ATM session
- 2. withdraw?amt
- 3. close session

Select a method appropriate for the specified goal

Top-level Goal

Get 80€ from ATM

Method 1

G: get ?amt from atm

- 1. init ATM session
- 2. withdraw?amt
- 3. close session

Method 2

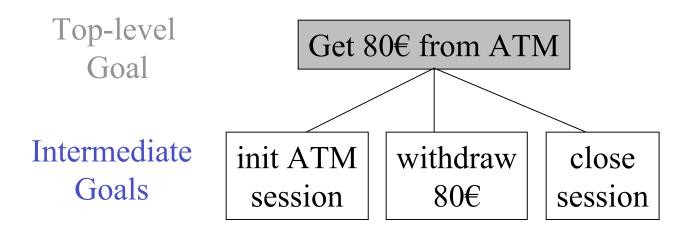
G: get ?amt from atm

- 1. init ATM session
- 2. deposit check
- 3. get ?amt cash back
- 4. close session

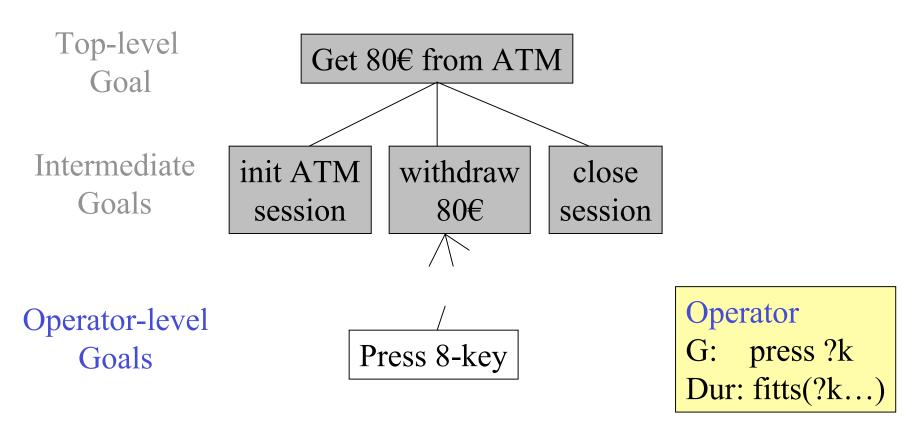
Use a selection rule if multiple methods apply

Selection Rule

if have-check then Method 2 else Method 1

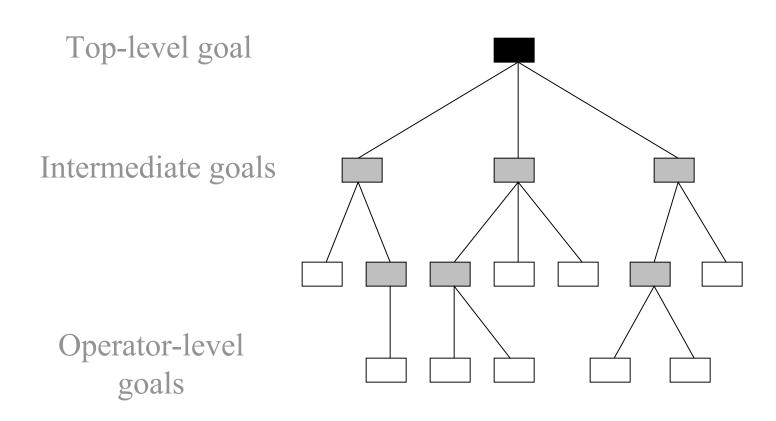


Decompose goal into subgoals, one for each step in method



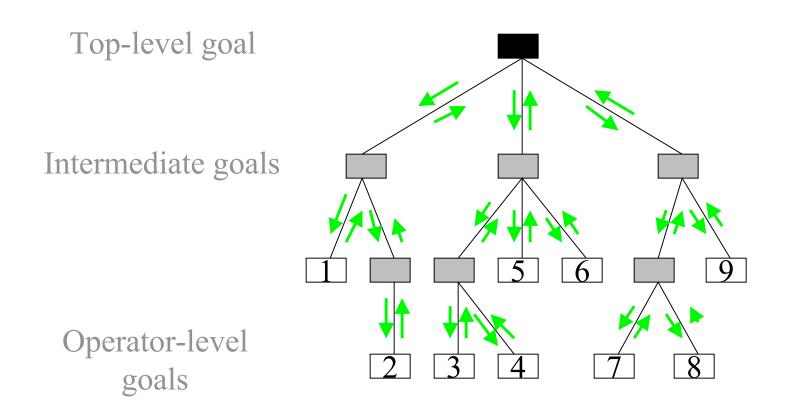
Don't decompose goals that match an operator definition

GOMS Goal Hierarchy



Predicted action sequence

Depth-first Traversal



Predicted task duration

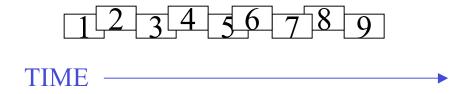
In GOMS, an operator-level goal and its associated operator definition specifies:

- an HCI action (e.g. mouse-to-target, press-button)
- a duration for the action

Duration(task) = \sum Duration (O_i)

Problem: execution overlap

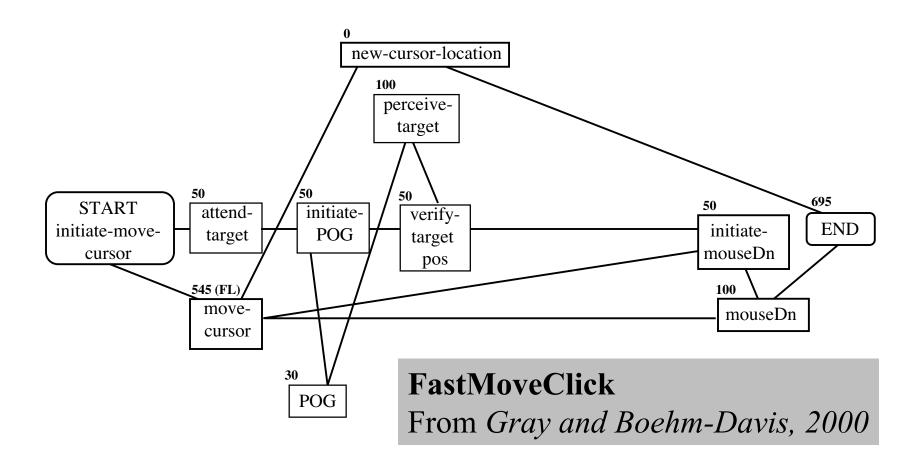
People carry out highly-practiced HCI-level actions with some degree of execution overlap (concurrency). GOMS' assumption of strict sequence reduces its value as an engineering technique.



CPM-GOMS differs from GOMS in that it accounts for overlap

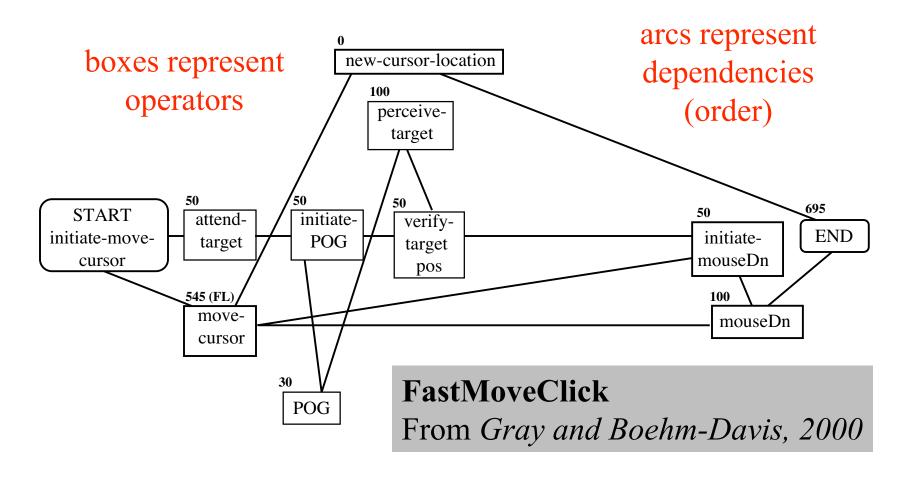
CPM-GOMS

Solution: model GOMS operators as "templates" consisting of partially-concurrent cognitive, perceptual and motor actions; ...



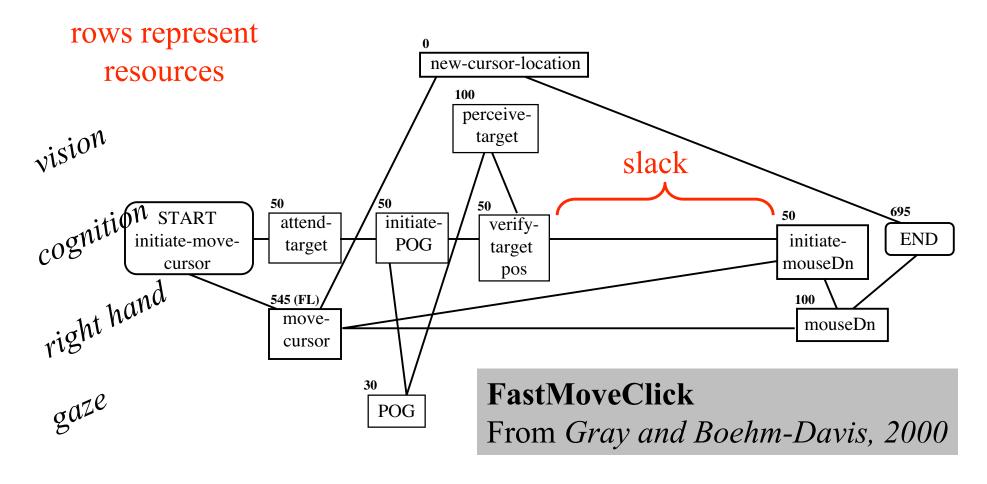
CPM-GOMS

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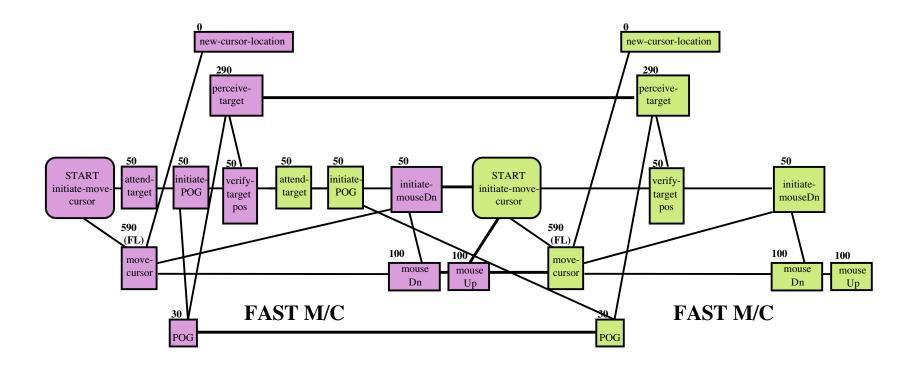
CPM-GOMS

Solution: model GOMS operators as "templates" consisting of partially-concurrent cognitive, perceptual and motor actions; ...



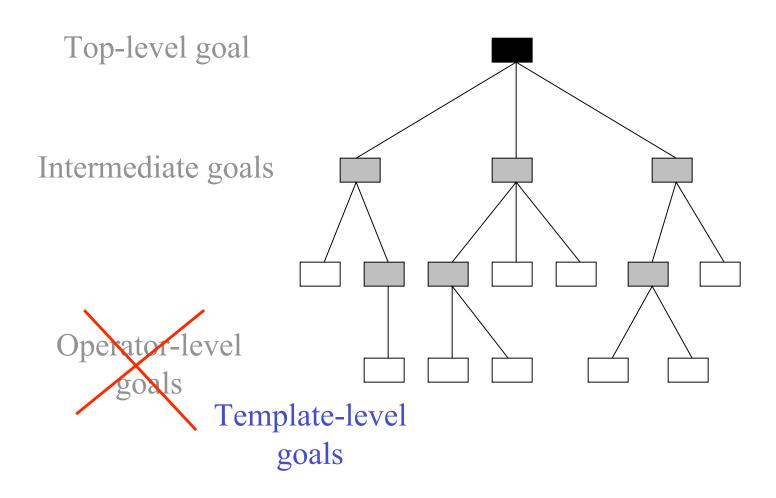
Dynamic task interleaving

Solution cont'd: ...then compute optimal interleaving of CPM-level actions to predict temporal overlap at the operator-level



total time for pair < sum for each individually

CPM-GOMS Goal Hierarchy



CPM-GOMS Goal Hierarchy

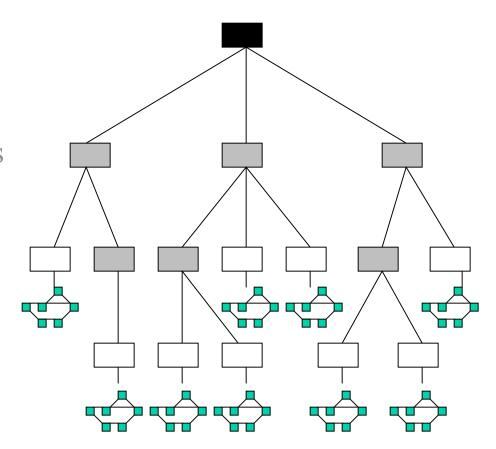
One level deeper

Top-level goal

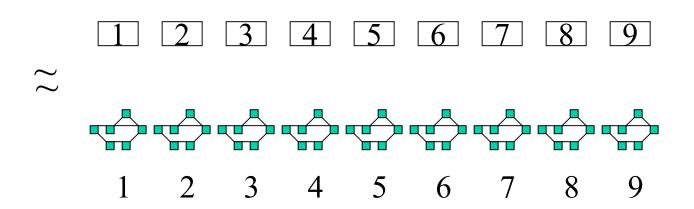
Intermediate goals

Template-level goals

Operator-level goal networks

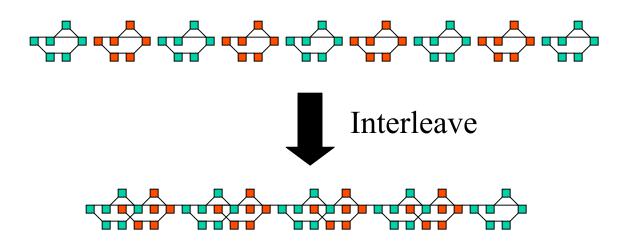


In GOMS, depth-first traversal ordered operator-level goals. In CPM-GOMS, it orders template-level goals (operator networks)



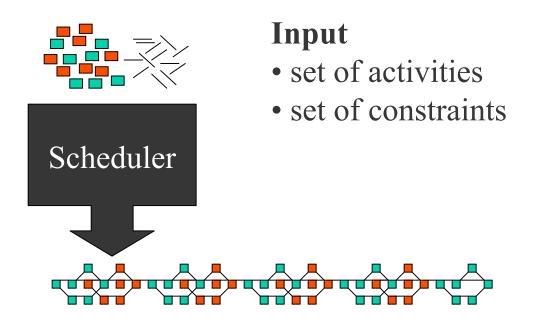
The meaning of the ordering is different in CPM-GOMS...

In GOMS, order specifies strict execution sequence. In CPM-GOMS, order defines *precedence* values that govern the interleaving of operators from different template-level goals.



Interleaving at the level of CPM-GOMS operators corresponds to overlapping execution at the level of HCI actions.

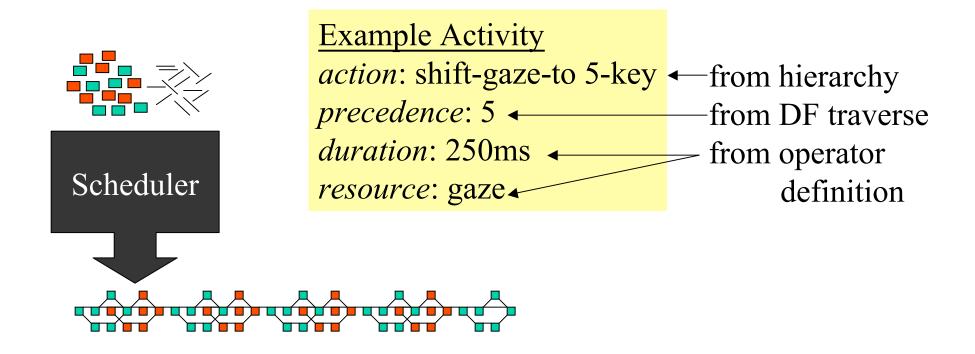
Correct interleaving can be formally described as a *constraint-based scheduling optimization problem*.



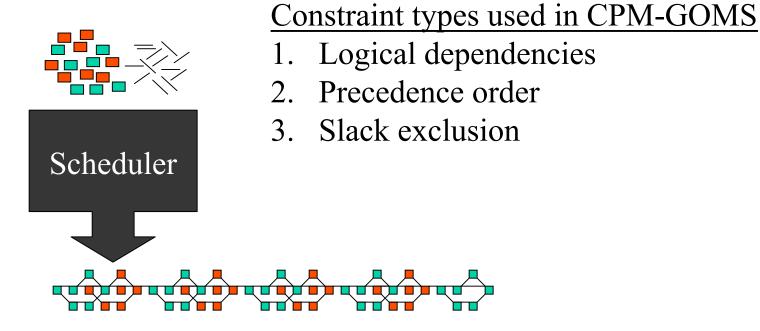
Output

shortest schedule that includes all activites, meets all constraints

Correct interleaving can be formally described as a *constraint-based scheduling optimization problem*.



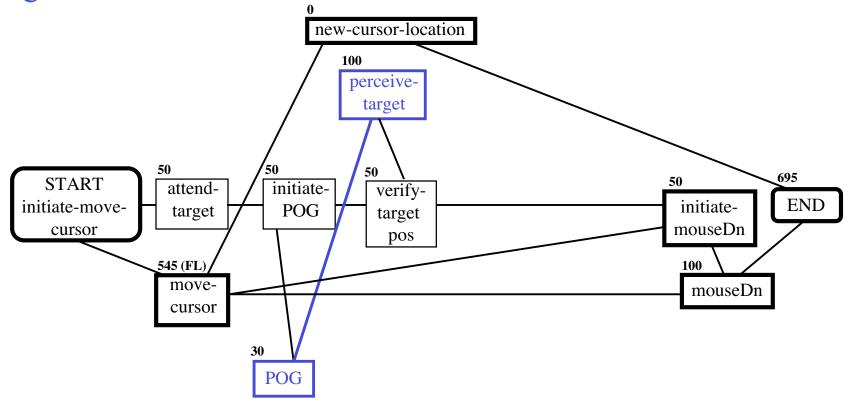
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Logical Dependencies

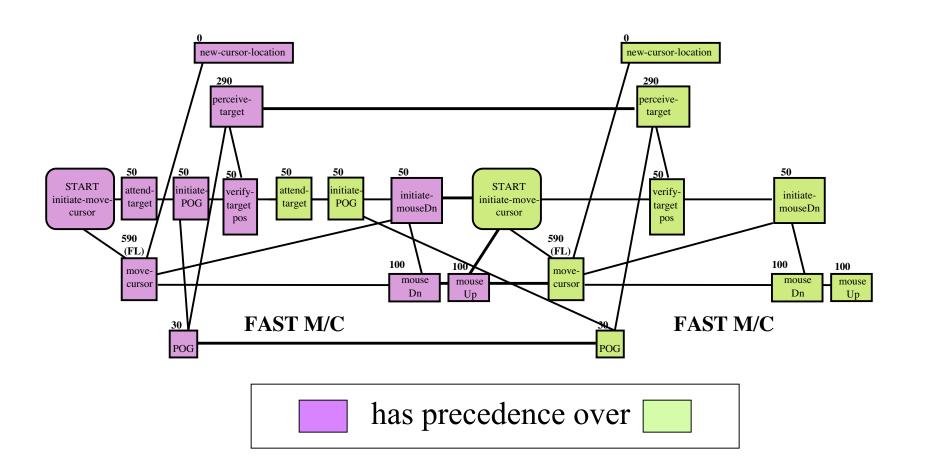
A satisfies a precondition for B so [A, B]

Example: gazing at target is a precondition for perceiving certain target attributes



Precedence Order Constraints

A and B need resource R, A has precedence so [A, B]



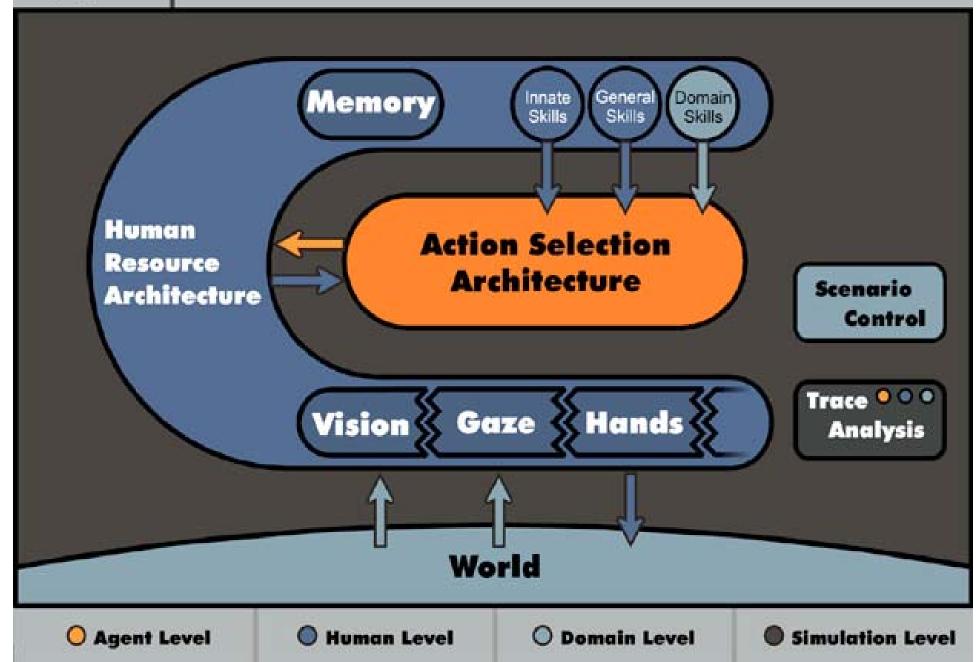
Slack exclusion constraints

G has subgoals A_1 and A_2 which define an interval that excludes any goal with property P; B has P and lower precedence than A_i ; so $[A_2, B]$

Analogous example: when cooking a souffle', don't do any action that makes a lot of noise during a certain interval in the cooking process or the souffle' will collapse.

CPM-GOMS requires that otherwise available slack in the use of the cognition resource cannot be used to perform certain **cogntive-initiation** activities.





Behavior representation in Apex

concurrency

reactivity / cl-control

hierarchy / selection
(procedure
 (index (delete-file ?file))
 (profile right-hand)
 (step s1 (find-and-grasp mouse))
 (step s2 (vis-locate ?file icon => ?icon))
 (step s3 (mouse-move to ?icon) (waitfor ?s1 ?s2))
 (step s4 (mouse-drag ?icon to trash) (waitfor ?s3))
 (step c1 (terminate) (waitfor ?s4))
 (step c2 (restart ?self) (waitfor (interrupted ?self))))

Representing Methods

```
(procedure (precedence value)

(index (withdraw ?amount))

(step s1 (fast-move-click withdraw-button) (rank 1))

(step s2 (fast-move-click checking-button) (rank 2))

(step s3 (enter-number-sequence ?amount) (rank 3))

(step s4 (slow-move-click money-slot) (rank 4))

(step s5 (terminate) (waitfor ?s1 ?s2 ?s3 ?s4)))
```

Representing Templates

```
(procedure
(index (fast-move-click ?target)) logical dependencies
(step c1 (initiate-move-cursor ?target))
(step h1 (hold-resource RHB) (waitfor ?c1))
(step m1 (move-cursor ?target) (waitfor ?c1))
(step c2 (attend ?target))
(step h2 (hold-resource VB) (waitfor ?c2))
(step c3 (init-eye-mvt ?target) (waitfor ?c3))
...)

exclusion constraints
(temporal scope)
```

Representing Operators

```
(procedure (property assertion)

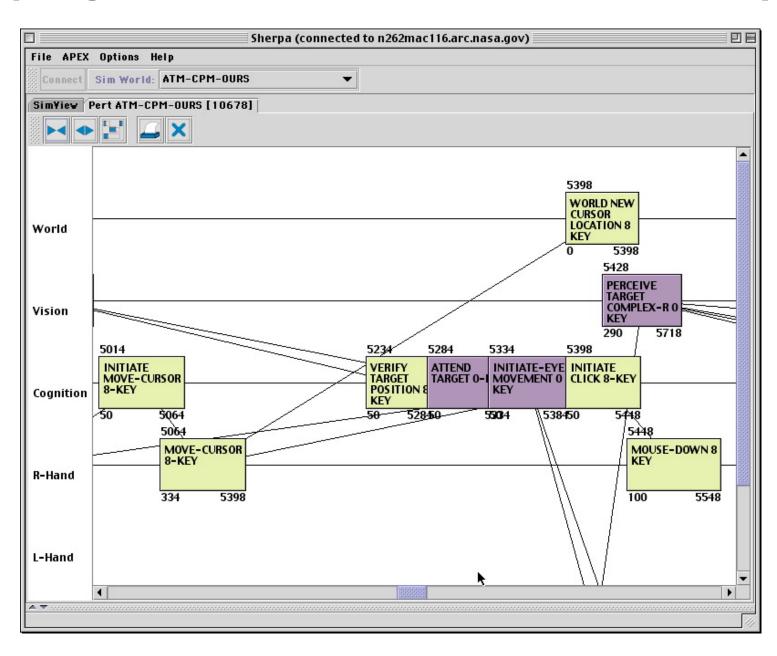
(index (mouse-up)) precedence constraint (profile right-hand) (resource usage)

(step s1 (start-activity right-hand release-mouse-button cobject mouse :duration 100 => ?a)

(step s2 (terminate) (waitfor (completed ?a)))

(step c1 (reset ?self) (waitfor (resumed ?self))))
```

Apex-generated PERT chart for CPM-GOMS analysis



Implementing CPM-GOMS

Computer science concepts such as *depth-first traversal* and *constraint-based scheduling* are useful for formally defining a **correct** CPM-GOMS analysis.

CPM-GOMS in Apex

- implements formal definition of CPM-GOMS...
- but does not incorporate either of these algorithms; doing so would violate architectural commitment to reactive execution
- achieves required functionality indirectly -- example:

Instead of depth-first traversal which would give absolute precedence values, relative precedence inferred from rank giving relative values for local scheduling decisions.

CPM-GOMS in other architectures

Advantages for CPM-GOMS

- different architectural commitments would lead to different approaches and better understanding of HCI behavior
- different architectural strengths could result in diverse extensions to approach

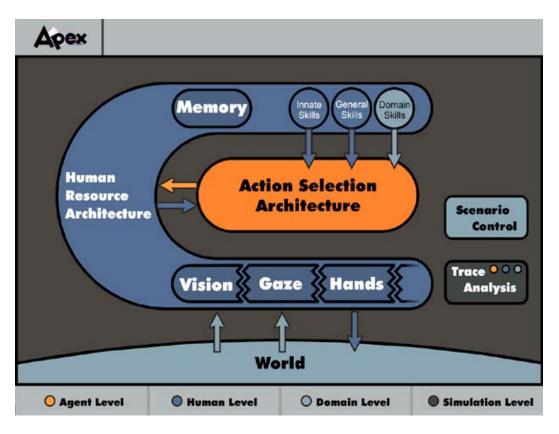
Advantages for cognitive modeling

- common problem may promote better understanding of strengths/weaknesses of individual architectures
- ...and may promote better differentiation of the deep vs. superficial differences between architectures

Download Apex 2.3

http://human-factors.arc.nasa.gov/apex

Apex Modeling Tool



Apex System

- Apex architecture (autonomy)
- Human resource architecture
- Reusable procedure lib
- World model widget libs
- Simulation "engine"
- GUI-based vis/debug tools
- GUI-based world dev tool
- Interoperability framework
- Manuals, tutorials, ...

Download system from: http://human-factors.arc.nasa.gov/apex/

User Support: apex-help@eos.arc.nasa.gov